

Mark Brough

Mark Brough has extensive governance experience and aspires to making it easy for farmers to use sound environmental practices through the sharing of ideas.

He believes that financial practicality is important in the development and implementation of these ideas, so they're more relatable to the everyday farmer.

Mark owns a 400ha sheep and beef farm in the King Country with his wife Felicity and has worked in the agricultural industry since leaving school. Extensive hunting, fishing and tramping across Aotearoa has sparked a passion for native bush and biodiversity, plus he has a keen interest in early Māori history and habitat restoration.

Mark is a strong supporter of the Ballance Farm Environment Awards because they help showcase innovative ideas that make farming environmentally sustainable and profitable.

He says it's important to encourage urban New Zealand to recognise and celebrate the achievements that the agricultural sector is making in relation to environmental change.